Clark Clifford recalls his Post-Tet transformation from a “Hawk” to a “Dove”
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I took office on March 1, 1968. The enemy’s Tet offensive of late January and early February had been beaten back at great cost. The confidence of the American people had been badly shaken. The ability of the South Vietnamese Government to restore order and morale in the populace, and discipline and esprit in the armed forces was being questioned. At the President’s direction, General Earle G. Wheeler, Chairman of the Joint Chiefs of Staff, had flown to Vietnam in late February for an on-the-spot conference with General Westmoreland. He had just returned and presented the military’s request that over 200,000 troops be prepared for deployment to Vietnam. These troops would be in addition to the 525,000 previously authorized. I was directed, as my first assignment, to chair a task force named by the President to determine how this new requirement could be met. We were not instructed to assess the need for substantial increases in men and materiel: we were to devise the means by which they could be provided.

My work was cut out. The task force included Secretary Rusk, Secretary Henry Fowler, Under Secretary of State Nicholas Katzenbach, Deputy Secretary of Defense Paul Nitze, General Wheeler, CIA Director Richard Helms, the President’s Special Assistant, Walt Rostow, General Maxwell Taylor and other skilled and highly capable officials. All of them had long and direct experience with Vietnamese problems. I had not. I had attended various meetings in the past several years and had been to Vietnam three times, but it was quickly apparent to me how little one knows if he has been on the periphery of a problem and not truly in it. Until the day-long sessions of early March, I had never had the opportunity of intensive analysis and fact-finding. Now I was thrust into a vigorous, ruthlessly frank assessment of our situation by the men who knew the most about it. Try though we would to stay with the assignment of devising means to meet the military’s requests, fundamental questions began to recur over and over.

It is, of course, not possible to recall all the questions that were asked nor all the answers that were given. Had a transcript of our discussions been made—one was not—it would have run to hundreds of closely printed pages. The documents brought to the table by participants would have totaled, if collected in one place—which they were not—many hundreds more. All that is pertinent to this essay are the impressions I formed, and the conclusions I ultimately reached in those days of exhausting scrutiny. In the colloquial style of those meetings, here are some the principal issues raised and some of the answers as I understood them:

“Will 200,000 more men do the job?” I found no assurance that they would.

“If not, how many more might be needed—and when?” There was no way of knowing.

“What would be involved in committing 200,000 more men to Vietnam?” A reverse call-up of approximately 280,000, an increased draft call and an extension of tours of duty of most men then in service.

“Can the enemy respond with a build-up of his own? He could and probably would.

“What are the estimated costs of the latest requests?” First calculations were on the order of $2 billion for the remaining four months of that fiscal year, and an increase of $10 to $12 billion for the year beginning July 1, 1968.

“What will be the impact on the economy?” So great that we would face the possibility of credit restrictions, a tax increase and even wage and price controls. The balance of payments would be worsened by at least half a billion dollars a year.

“Can bombing stop the war?” Never by itself. It was inflicting heavy personnel and materiel losses, but bombing by itself would not stop the war.

“Will stepping up the bombing decrease American casualties?” Very little, if at all. Our casualties were due to the intensity of the ground fighting in the South. WE had already dropped a heavier tonnage of bombs than in all the theaters of World War II. During 1967, an estimated 90,000 North Vietnamese had infiltrated into South
Vietnam. In the opening weeks of 1968, infiltrators were coming in at three to four times the rate of a year earlier, despite the ferocity and intensity of our campaign of aerial interdiction.

“How long must we keep on sending our men and carrying the main burden of combat?” The South Vietnamese were doing better, but they were not ready yet to replace our troops and we did not know when they would be.

When I asked for a presentation of the military plan for attaining victory in Vietnam, I was told that there was no plan for victory in the historic American sense. Why not? Because our forces were operating under three major political restrictions: The President had forbidden the invasion of North Vietnam because this could trigger the mutual assistance pact between North Vietnam and China; the President had forbidden the mining of the harbor at Haiphong, the principal port through which the North received military supplies, because a Soviet vessel might be sunk; the President had forbidden our forces to pursue the enemy into Laos and Cambodia, for to do so would spread the war, politically and geographically, with no discernible advantage. These and other restrictions which precluded an all-out, no-holds-barred military effort were wisely designed to prevent our being drawn into a larger war. We had no inclination to recommend to the President their cancellation.

“Given these circumstances, how can we win?” We would, I was told, continue to evidence our superiority over the enemy; we would continue to attack in the belief that he would reach the stage where he would find it inadvisable to go on with the war. He could not afford the attrition we were inflicting on him. And we were improving our posture all the time.

I then asked, “What is the best estimate as to how long this course of action will take? Six months? One year? Two years?” There was no agreement on an answer. Not only was there no agreement, I could find no one willing to express any confidence in his guesses. Certainly, none of us was willing to assert that he could see “light at the end of the tunnel” or that American troops would be coming home by the end of the year.

After days of this type of analysis, my concern had greatly deepened. I could not find out when the war was going to end; I could not find out the manner in which it was going to end; I could not find out whether the new request for men and equipment were going to be enough, or whether it would take more and, if more, when and how much; I could not find out how soon the South Vietnamese forces would be ready to take over. All I had was the statement, given with too little self-assurance to be comforting, that if we persisted for an indeterminate length of time, the enemy would choose not to go on.

And so I asked, “Does anyone see any diminution in the will of the enemy after four years of our having been there, after enormous casualties and after massive destruction from our bombing?”

The answer was there appeared to be no diminution in the will of the enemy… And so, after these exhausting days, I was convinced that the military course we were pursuing was not only endless, but hopeless. A further substantial increase in American forces could only increase the devastation and the Americanization of the war, and thus leave us even further from our goal of a peace that would permit the people of South Vietnam to fashion their own political and economic institutions. Henceforth, I was also convinced, our primary goal should be to level off our involvement, and to work toward gradual disengagement.
Student Comprehension Questions:

1. What were the three main political restrictions President Johnson had placed upon the military plan for attaining victory in Vietnam?

2. Why did Clark Clifford arrive at the conclusion that the primary goal should be to “level off our involvement” and work toward “gradual disengagement”?

3. What is a “war by attrition?” By what terms is victory defined in a war of attrition? [Meaning: what does the victorious party “win”?]