

COMM 142: Leadership in a Global Society FALL 2019 Course Map & Due Dates

All assignments are due Sundays @11:55pm PST. Because you have a week to submit, no late work is accepted. I recommend posting all work 24 hours in advance. Please plan to spend about 5-10 hours/week on this course. [All activities below are hyperlinked \(just hover your mouse over each title to click the link\)](#)

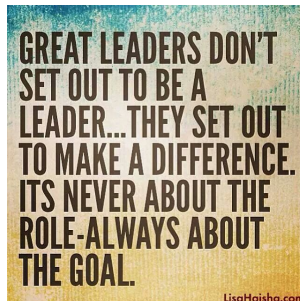
WEEK 1: ORIENTATION WEEK

Open 8/26-9/8

Please do all of the following before proceeding with this course:

- Log in to sbcc.edu, select Canvas, click on our course.
- In our Canvas course homepage, click the Course Syllabus link, and read the entire document
- In our Canvas course homepage, locate the Announcements link. Click and read all announcements to make sure you haven't missed any (especially if you added late). Make sure all announcements are going to your pipeline inbox.
- In our Canvas course homepage, click the "Standards for Communication" link, read the entire document, and follow the instructions ***this is for credit, so don't miss it!**
- Scroll down our Canvas course homepage to see where you'll submit all work
- Scroll down this document to get oriented to the overall layout of the class
- Mark your calendar for our two required face-to-face class meetings (see dates below in red)
- Make sure you have the required textbook (see syllabus).

PART 1- UNDERSTANDING THE ROLES AND RESPONSIBILITIES OF A "LEADER"



WEEK 2: Module 1- A New Generation of Leadership.

Begins 9/2

Due SUNDAY by 11:55pm on 9/8:

Required Reading: [This week's readings are hyperlinked \(just hover your mouse over each title to click the link\).](#)
[Make sure to order your textbook for next week's readings!](#)

- Traditional Leadership Theories
- Character and Servant Leadership
- The Impact of a Good Leaders and Good Leadership in Society
- UN Sustainable Development Goals: How MBAs Could Make a Difference

Required Assignments:

- Discussion Assignment #1 (submit in Canvas): Please treat your discussion assignments as a short answer exam, meaning you should demonstrate college-level, exam quality writing and organization in answering the following questions. Copy and paste these numbered questions, and then write your responses:

1. Describe each of the models of leadership covered in the readings.
2. Which approach/model appeals to you most, and why? Which appeals to you least, and why?
3. Where did you learn your idea/definition of what it means to be a leader? Can you identify any shortcomings/issues with how you were taught about leadership?

Optional:

- Watch TED Radio Hour Presents: Disruptive Leadership (52 min.)
- Read more about how a better planet requires engagement from all businesses in [this](#) article.
- Read about the Top 10 CEOs using Servant Leadership [here](#).

WEEK 3: Module 2- Global Goals and Leadership.

Begins 9/9

Due SUNDAY by 11:55pm on 9/15:

Required Reading:

- The Sustainable Development Goals
- The Essence of Leadership for Achieving the Sustainable Development Goals
- Is Everyone Really Equal? (IERE) Preface and Prologue
- IERE Chapter 1. How to Engage Constructively

Required Assignments:

- Discussion Assignment #1 Responses: In Canvas, respond to two classmate's discussion postings from last week following the guidelines posted in the forum.

Optional:

- YouTube Video: We The People for the Global Goals (3 min.)

WEEK 4: Module 3- Developing a Leadership Mindset.

Begins 9/16

Due SUNDAY by 11:55pm on 9/22:

Required Reading:

- IERE Chapter 11. "Yeah, But...": Common Rebuttals
- IERE Chapter 2. Critical Thinking and Critical Theory

Required Activity:

- [Social Identity Pie \(keep what you create for later\)](#)
 - [Example of Completed Social Identity Pie](#)

Required Listening/Viewing:

- Critical Social Justice/What is Positionality? (7 min.)
- [Sometimes You're A Caterpillar](#) (3 min)

Required Assignments:

- Discussion Assignment #2 (submit in Canvas):
 1. What social identities had the biggest "slices" on your social identity pie?
 2. After viewing the Critical Social Justice Video, define positionality, then describe yours.
 3. Identify some biases that may exist in your brain because of your positionality.

Optional:

- TED Talk: Rethinking Privilege (16 min.)

WEEK 5: Module 4- Accountable Leadership: Identifying Our Biases.

Begins 9/23

Due SUNDAY by 11:55pm on 9/29:

Required Reading:

- IERE Chapter 3. Culture and Socialization
- IERE Chapter 4. Prejudice and Discrimination

Required Listening/Viewing:

- [An Introduction to Unconscious Bias](#)
- What is Implicit Bias? (4 min.)
- Implicit Bias: Lesson 1- Schemas (3 min.)
- Implicit Bias Lesson 2: Attitudes and Stereotypes (4 min.)
- Implicit Bias Lesson 3: Real World Consequences (4 min.)
- Implicit Bias Lesson 4: Explicit Versus Implicit Bias (3 min.)
- Implicit Bias Lesson 5: The IAT (5 min.)

Required Assignments:

- Discussion Assignment #2 Responses: In Canvas, respond to two classmate's discussion postings from last week following the guidelines posted in the forum.

Optional:

- Podcast: Invisibilia Presents: The Culture Inside (56 min.)

WEEK 6: EXAM WEEK

Begins 9/30

Due SUNDAY by 11:55pm on 10/6:

EXAM 1: This 50 point multiple choice and true/false exam includes questions from the assigned online articles on Leadership, and the Preface, Prologue, and Chapter 1-4 of your course textbook *Is Everyone Really Equal?* The exam link is in our Canvas course.

PART 2- LEADING FOR A BETTER WORLD



WEEK 7: Module 5- Leading for a Better World: Dismantling Sexism.

Begins 10/7

Due SUNDAY by 11:55pm on 10/13:

Required Reading:

- Gender Equality: Why It Matters
- Gender, Business, and the Sustainable Development Goals: A Winning Combination
- IERE Chapter 5. Oppression and Power
- IERE Chapter 7. Understanding the Invisibility of Oppression Through Sexism
- [Cycle of Oppression](#)

Required Activity:

- Take the Implicit Association Tests for gender (in the social attitudes category)
- Gender, Sex, and Sexuality Privilege Checklists

Optional:

- Podcast: Hidden Brain Presents: Can A Child Be Raised Free Of Gender Stereotypes? This Family Tried (52 min.)

WEEK 8: Module 6- Leading for a Better World: Dismantling Racial Inequality.

Begins 10/14

Due SUNDAY by 11:55pm on 10/20:

Required Reading:

- Peace, Justice, and Strong Institutions: Why They Matter
- The Four "I"s of Oppression
- IERE Chapter 8. Understanding the Structural Nature of Oppression Through Racism

- [What Leaders Must Do to Battle Bigotry](#)

Required Viewing/Listening:

- [5 Things You Should Know About Racism](#) (6 min.)
Raised in the System (50 min.)

Required Activity:

- Video: Unequal Opportunity Race (4 min.)
- Take the Implicit Association Tests for race (in the social attitudes category)
- **Complete the assignment handed out in class (Documentary questions).**

Optional:

- Podcast: Hidden Brain Presents: In the Air We Breathe (38 min.)
- **THURSDAY 10/17 9:35am-10:55am in WCC 303: MANDATORY FACE TO FACE MEETING (absent students will lose 25% from their participation grade- See Standards of Communication).** Allow extra time for parking. I will take attendance in the first 5 minutes. Warning: this film contains graphic, violent imagery and partial nudity.

WEEK 9: Module 7- Leading for a Better World: Dismantling Class Inequity.

Begins 10/21

Due SUNDAY by 11:55pm 10/27:

Required Reading:

- Equality: Why It Matters
- IERE Chapter 10. Understanding Intersectionality Through Classism

Required Activity:

- **Complete the assignment handed out in class (Documentary questions).**
- TED Talk: The Urgency of Intersectionality
- The Intersection of Race and Class: The Native American Poverty Cycle (3 min read)
- How Government Systems Contribute to Native American Poverty (5 min read)
- Class Privilege Checklist
- Online Podcast: [Hidden Brain Presents: What's Not On The Test](#)

Required Assignments:

- Discussion Assignment #3 (submit in Canvas). Please number your answers:
 1. Explain the role of a *global* perspective in effective *local* leadership.
 2. Explain the challenges associated with applying values, ethics, and social responsibility to leadership practice.
 3. For the final assignment in this class you will be asked to make a video explaining the importance of one of the 17 UN Sustainable Goals. In this class we addressed the need for gender, race, and class equality, but there are 14 others from which to choose. **Please list three possible topics you'd like to consider addressing for your final assignment. You will select ONE for your project.**
- Mid-Semester Course Evaluation

THURSDAY 10/24 9:35am-10:55am in WCC 303: MANDATORY FACE TO FACE MEETING (absent students will lose 25% from their participation grade- See Standards of Communication). Allow extra time for parking. I will take attendance in the first 5 minutes. Warning: this film contains potentially offensive and violent language and footage.

Optional:

- Podcast: The red line: Racial disparities in lending

PART 3- LEADERSHIP IN ACTION

YOU WILL NEVER
INFLUENCE THE
WORLD BY BEING
JUST LIKE IT.

WEEK 10: Module 8- Leading with Leverage: Identifying Your Privilege.

Begins 10/28

Due SUNDAY by 11:55pm 11/3:

Reading:

- IERE Chapter 6. Understanding Privilege Through Ableism
- IERE Chapter 9. Understanding the Global Organization of Oppression Through White Supremacy
- Unpacking the Invisible Knapsack
- The Joy of Unlearning Privilege/Oppression

Required Activity:

- Video: Privilege Walk (i.e., What is Privilege?)
- Video: The Power of Privilege

Required Activity:

- Take out your Social Identity Pie from earlier in the semester. Label the identities that *tend* to serve as privileges in our society with a “P” and those that *tend* to serve as disadvantages in our society with a “D.” Now make a new pie with your old slices, keeping the same sizes and labels, but rearranging the slices so that the Ps and Ds are grouped together. The goal is to view what percentage of the pie is composed of “P” identities and what percentage are “D” identities.

Required Assignments:

- Discussion Assignment #3 Responses: In Canvas, respond to two classmate’s discussion postings from last week following the guidelines posted in the forum.

Optional:

- Video: Against All Odds: The Fight for a Black Middle Class (57 min.)

WEEK 11

Module 9- Thinking Globally, Leading Locally.

Begins 11/4

Due SUNDAY by 11:55pm on 11/10:

Required Reading:

- IERE Chapter 12. Putting It All Together
- Sustainable Development Goals: Actions for Each Goal
- Digital Storytelling and Social Change

Required Activity:

- Video: Challenging the Bootstrap Myth

Required Assignment:

- Read Digital Story Assignment Instructions [here](#).
- Discussion Assignment #4 (submit in Canvas). Please number your answers:
 1. From the Digital Story Assignment Instructions in Canvas, answer the question at the end of Step 1.
 2. From the Digital Story Assignment Instructions in Canvas, write out a rough draft of the three parts of your digital story, as explained at the end of Step 2.

Optional:

- Forget Grit. Focus on Inequality.

WEEK 12

DIGITAL STORY PRACTICE SUBMISSION WEEK

Begins 11/11

Due SUNDAY by 11:55pm on 11/17:

Required Assignments:

- Discussion Assignment #4 Responses: In Canvas, respond to two classmate's discussion postings from last week with constructive criticism and feedback about their project plans.
 - Digital Story work- Make sure Steps 1-5 from the Digital Story Assignment Instructions are completed this week!
 - **Digital Story Practice Due on Canvas**
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WEEK 13

DIGITAL STORY PEER EVALS WEEK

Begins 11/18

Due SUNDAY by 11:55pm on 11/24

Required Assignment:

- **Digital Story Peer Evals** due on Canvas
 - Final Exam: This 50 point multiple choice and true/false exam includes questions from Chapter 5-12 of your course textbook *Is Everyone Really Equal?* The link to the exam can be found in Canvas.
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WEEK 14

DIGITAL STORY FINAL SUBMISSION WEEK

Begins 11/25

Due SUNDAY by 11:55pm on 12/1:

Required Assignment:

- **Final Draft of Digital Story Due!** Read all of your Peer Evals and change/improve your Digital Story. Then submit a finalized version in the designated Assignment link on our Canvas homepage.
 - Final Course Evaluation (submit in Canvas):
 1. What could your instructor do differently for the course to have a greater impact on you?
 2. What was your favorite topic?
 3. What was your least favorite topic?
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WEEK 15

EXAM WEEK

Begins 12/2

Due SUNDAY by 11:55pm on 12/8

Required Assignment:

- **Final Exam:** This 50 point multiple choice and true/false exam includes questions from Chapter 5-12 of your course textbook *Is Everyone Really Equal?* The link to the exam can be found in Canvas.